

About Bill Jensen, Mr. Simplicity

Bill Jensen makes it easier to do great work.

He helps companies and teams double their productivity and pursue their passions.

He has spent the past 25 years studying how work gets done. (Much of what he's found horrifies him.)

Bill is an internationally-acclaimed thought leader who is known for extremely useful content, with a passion for making it easier for everyone to work smarter, not harder.

His first book, *Simplicity*, was the Number 5 Leadership/Management book on Amazon in 2000.

His last books — *Disrupt! Think Epic, Be Epic* and *The Courage Within Us* — reveal the secrets of success through bold ideas and by unleashing your own greatness. His next book, *Future Strong*, debuted October 2015.

Bill holds degrees in Communication Design and Organizational Development.

He is CEO of The Jensen Group. Among his clients are Bank of America, Merck, Pfizer, GE, L'Oréal Italia, Genentech, NASA, The World Bank, BBC, Philips Lighting, the US Navy SEALs, the government of Ontario, Singapore Institute of Management, Guangzhou China Development District, and the Swedish Post Office.

Bill's personal life fantasy is to bicycle around the globe via breweries.

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The Jensen Group
1 Franklin Place, Morristown, NJ 07960
(973) 539-5070
bill@simplerwork.com